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# Japanese Theory Z USD UPDATE Topic Oct. 30

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FOR IMMEDIATE RELEASE

JAPANESE THEORY Z

USD UPDATE TOPIC OCT. 30

"Making Japanese Theory Z Work for You" will be the topic of the University of San Diego's fifth UPDATE Breakfast Seminar on October 30 from 7:30 to 9:00 a.m. at the Executive Hotel.

Registration is \$15 for each session of the eight-seminar series, sponsored by USD's Schools of Business Administration and Continuing Education. For information and registration, call 293-4585.

Dr. Ellen Cook, USD associate professor of international business and accounting, will lead the October 30 seminar and relates, "Theory Z is for all managers who want to increase the productivity of their workforce. Further, it will be of particular interest to top management and people-intensive firms, such as those with a high component of research and engineering." The seminar will focus on the management philosophy of Theory Z and how to apply it to increase productivity.

Dr. Cook, a USD faculty member since 1977, has worked with over 200 Japanese companies and government offices. Prior to receiving her Ph.D. from the University of California, Los Angeles, Cook earned a master of business administration degree from Harvard University. She was also an honor graduate of the Army Language School and the first woman graduate in Japanese.